



Nirmala Memorial Foundation College of Commerce and Science

**Permanently Affiliated to University of Mumbai
Accredited by NAAC, ISO 9001-2015 Certified
Recognised under section 2(f) & 12(B) of the UGC Act 1956**

D.S. Road, Asha Nagar, Thakur Complex, Kandivali (East), Mumbai – 400 101. Tel.: 022 69436400

1.2

Academic Flexibility



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1.2.1

Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed during the last five years)



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1.2.1.1: Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed during the last five years

Institutional programme brochure/notice for Certificate/Value added programs with course modules and outcomes

Academic year : 2020-2021

INDEX

Sr.No	Certificate or diploma or Add-on programs	Duration	Date of Commencement	No. of Students Enrolled	No. of Beneficiaries	Assessment Procedure	Link to Document
Course -1	Digital Marketing	100 hours	06/05/2021 - 15/10/2021	30	22	Viva	Click Here
Course -2	Spoken Tutorial IIT (Advance CPP)	30 hours	10/01/2021 - 27/03/2021	22	15	Viva	Click Here
Course -3	Spoken Tutorial IIT (C)	30 hours	02/01/2021 - 13/03/2021	40	27	MCQ Exam	Click Here
Course -4	Spoken Tutorial IIT (HTML)	30 hours	10/01/2021 - 27/03/2021	40	32	MCQ Exam	Click Here
Course -3	Spoken Tutorial IIT (Java)	30 hours	10/01/2021 - 27/03/2021	22	20	MCQ Exam	Click Here
Course -4	Spoken Tutorial IIT (Python)	30 hours	02/01/2021 - 13/03/2021	23	20	MCQ Exam	Click Here

Digital Marketing

Nirmala Memorial Foundation College of Commerce and Science

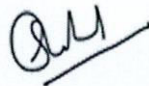
02/04/2021

Notice

(For Second and Third Year B.Com, BMS and BMM)

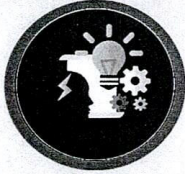
Learners who are interested to registered their names for Digital Marketing, a certified value added course are hereby informed that, they need to duly fill the prescribed application form and a fees of Rs. 500/- and submit the same to the College office (2nd Floor) latest by Wednesday, 07th April, 2021.

The prescribed application form for the above mentioned course will be issued to students on payment of Rs. 10/- from Monday, 05th April, 2021 between 9:30 am and 12:00 noon at the College office (2nd Floor).



(I/C Principal)

Course Curriculum



Introduction to digital marketing



Setup a Website



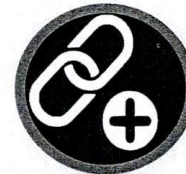
Search Engine Optimization



Google paid Promotion (PPC)



Google Analytics



Link Building



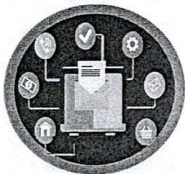
Google Adwords (Shopping, Mobile, Display & Youtube Ad)



Google Adword Certification 100% Guarantee



Social Media Marketing



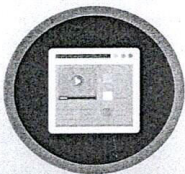
E-mail Marketing



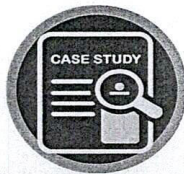
ORM, Google AdSense



Affiliate Marketing



Video Optimization



Case studies



Interview Q & A



A venture of webstoneeducare&infotechpvt.ltd

Respected Mr. PatilSir ,

Greetings from Eduesy.com!!

This is with reference to our meeting. I am sending you the curriculum for "Digital marketing Training Program, Data Science & AI using Python & Financial analyst course" as well as the benefits of it.

Training Duration: Total duration of course is 100 Hours out of which 12 Hrs will be conducted at college campus and remaining hrs will be online using our website and App.

Financial Terms and Conditions:

- 1: Course fees are flexible but we require 400 rupees only per student.
- 2: Generally EDUESY charge ₹500 per student per course out of which Rs 100 is shared with college.

Certification:

We will provide 2 certificates.

- 1: Certificate of proficiency by eduesy.com & College jointly.
- 2: International Certificate by Google.

The extra-curricular activities for the students have proven to contribute much to their social well-being. Your education gives the student a potential built. We find your academic institute esteemed in the race of education & knowledge.

Please find the attachment.

Thanks and Regards

Bharat Pandey

<https://www.eduesy.com>

Contact: 9082471816

Mail: eduesylearning@gmail.com

bharat@eduesy.com

India: Office: 610parasrampuriya chamber anand road oppmalad rly stn.Malad west Mumbai400064

USA: 7334, Conventry Place Drive, Sugar Land, TX 77479

Contact: 9082471816, 9820737797

email: training@eduesy.com

Web: For online training: www.eduesy.com

For software development: 022-28886638

Spoken Tutorial IIT (Advance CPP)

Nirmala Memorial Foundation College of Commerce and Science

Notice

Date: 22/12/2020

This is to notify all registered students of the IIT Spoken Tutorial **that** online lectures of **Advanced CPP, HTML and Java Programming** will start from January 10th, 2021.

May your learning journey be incredibly fruitful and enlightening.

For any query contact :

Ms. Aparna Panigrahy

8369289140



I/C Principal

Spoken Tutorial IIT (C)

Nirmala Memorial Foundation College of Commerce and Science

Notice

Date: 20/12/2020

This is to notify all registered students of the **C and Python programming** tutorial courses offered by IIT Spoken Tutorial that online lectures will start from January 2nd, 2021.

May your learning journey be incredibly fruitful and enlightening.

For any query contact :

Ms. Aparna Panigrahy

8369289140



I/C Principal



Spoken Tutorial IIT (HTML)

Nirmala Memorial Foundation College of Commerce and Science

Notice

Date: 22/12/2020

This is to notify all registered students of the IIT Spoken Tutorial **that** online lectures of **Advanced CPP, HTML and Java Programming** will start from January 10th, 2021.

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For any query contact :

Ms. Aparna Panigrahy

8369289140



I/C Principal

Spoken Tutorial IIT (Java)

Nirmala Memorial Foundation College of Commerce and Science

Notice

Date: 22/12/2020

This is to notify all registered students of the IIT Spoken Tutorial **that** online lectures of **Advanced CPP, HTML and Java Programming** will start from January 10th, 2021.

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For any query contact :

Ms. Aparna Panigrahy

8369289140



I/C Principal

Spoken Tutorial IIT (Python)

Nirmala Memorial Foundation College of Commerce and Science

Notice

Date: 20/12/2020

This is to notify all registered students of the **C and Python programming** tutorial courses offered by IIT Spoken Tutorial that online lectures will start from January 2nd, 2021.

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